

Workshop

DURATION

1
DAY

LOCATION

PARIS
FRANCE

PRICE

795
EUROS

COURSE DELIVERED IN FRENCH

CREATING CULTURAL SENSITIVITY AND AWARENESS

GOALS

The “Creating Cultural Sensitivity and Awareness” seminar is a source of inspiration and imagination for professionals working in international business, institutions and organisations. This seminar trains you to work effectively and confidently despite differences in culture and experience. You will gain a deep understanding of what it means to work across borders in an ever-changing world.

DESIGNED FOR

- 0 Employees who have work outside of their home country
- 0 Staff with daily contact with people from different cultures
- 0 Managers and employees who work in teams with foreign colleagues
- 0 Managers and employees who travel abroad extensively
- 0 Spouses accompanying personnel transferred to foreign countries

OBJECTIVES

- 0 Increase your knowledge of and insight into the importance of your own culture in determining your behaviour
- 0 Highlight the significance of other cultures’ modus operandi, assumptions, reactions, expectations and behaviour
- 0 Sensitise you to identify and deal with cultural challenges in your day-to-day work
- 0 Reinforce the training with multiple methods including cognitive learning, case studies and lively, intercultural discussions
- 0 Introduce you to a ‘tool’, Hofstede’s 5-D model, to optimise daily working practices in an intercultural context

AFTER THE COURSE YOU WILL

- 0 Anticipate and react appropriately to culturally sensitive situations
- 0 Understand the reasons behind potential conflicts in which culture is involved
- 0 Utilise the 5-D model by combining the dimensions to enhance your cultural competence
- 0 Be mindful of your own culture and the effect it has on your daily work practices and understanding

OUTCOMES

The interactive and practical nature of the seminar means that the participants will be able to immediately apply their skills to increase their efficiency and competence when working in international teams.

PROGRAMME OF YOUR DAY

9:30

Introduction into culture

How do we perceive the world?
How do others? What is culture?

Exercise

Intercultural Awareness Workshop

Cultural Survey

The participants analyse their own cultural profile and get a better understanding of the meaning of cultural values

Cultural framework 1

Five cultural dimensions and their implications on business behaviour

13:00

Lunch + Discussion
with your consultant

14:00

Cultural framework 2

An interactive presentation with many concrete and practical examples of the implications of culture in the daily work life

15:00

Perception of Cultural Incidents

Participants reflect on given incidents and take first steps to transfer the framework

17:30

Reflections and Actions

Summary and evaluation

YOUR ITIM INTERNATIONAL CONSULTANT

Our consultants facilitating the seminars have first-hand experience of living and working abroad. They have worked in international management positions, have led negotiations with foreign delegations or have taught at educational institutes abroad. Continued learning and sharing of experiences means they are all equipped with global knowledge and local insights. They combine their practical wisdom and business experience with a passion for the creativity of cultural differences.

Capucine Destailleurs

The course will be delivered in French by Capucine Destailleurs.

Capucine is a business consultant and intercultural facilitator. Her professional hub is Paris, from where she serves international customers in Europe and the US.

Born half Swiss half French and partly raised in England, Capucine acquired a master degree from l'ILERI, a French school specializing in International relations and diplomacy.

Capucine spent most of her professional career in the financial and software industries as a sales manager, later sales director. She spent most of that time working for Anglo-Saxon companies in London and New York.



INVESTMENT

795€

1-day programme including:

- 0 Course binder and 5-D pocket guide
- 0 Program facilitation
- 0 Lunch, coffee breaks

Not included and will be charged separately when applicable:

- 0 VAT
- 0 Cost for breakfast, dinner or hotel

CANCELLATION POLICY

Cancellation prior to the start of the programme may cost a percentage of the programme fee

- 0 Over 3 weeks no charge
- 0 2 to 3 weeks 30%
- 0 1 to 2 weeks 60%
- 0 During the last week 100%

If there is not a sufficient number of participants the seminar may be cancelled or postponed. Cancellation will be announced at least 3 weeks before the start of the course. The programme fee will be fully refunded.

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International

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